

CHAPTER 12: POPULISM

I. Introductory Overview Essay	5K Words
II. Theory of Populist Movement as Reform	
Populism as a Political Protest Against the Status Quo v. Elite Branding of Populism as Demagoguery, an “Excess of Democracy”	2-5K Words
<ul style="list-style-type: none">• Discontent and Populist Agrarian Protest• Economic Marxism, Neo-Marxism• Socialist Populism• Structural Constraints of Third Parties Operating in a Predominantly Two-Party System	
<ul style="list-style-type: none">• Status Anxiety Theory	
Populism as a Model of “Movement Culture and Mass Recruitment,”	2-5K Words
<ul style="list-style-type: none">• The Wonderful Wizard of Oz• Links between Populism, Race, and Nationalism• Max Weber - Theory of Charismatic Authority• Black Populism• Reactionary Populism	
III. Historical Development of Reform Movement	
18 th and 19 th Century Farmer Protests and “Rebellions”	1-2K Words
<ul style="list-style-type: none">• Ideology of Producerism and Physiocracy• Patrons of Husbandry/Passage of Grange Laws• Greenbackism/Inflationary Currency Reform	
Farmer Alliance Movement	1-2K Words
<ul style="list-style-type: none">• Sub-Treasury System• Colored Farmer Alliance	
People’s Party	1-2K Words
<ul style="list-style-type: none">• Omaha Platform• Free Silver: Panacea or Necessary Currency Reform• Dilemma of Fusion Politics: Popo-crat merger	
Twentieth Century “Populist” Reincarnations	1-2K Words
<ul style="list-style-type: none">• Farm-Labor Political Coalitions• Southern Tenant Farmers’ Union• Farm Workers In Labor Movement	

- American Agriculture Movement

White Populist Dixiecrats and Jim Crow

1-2K Words

IV. Key Moments

500-1K Words Each

Omaha Convention Founds National Populist Party (1892)

Cross of Gold Speech Wins William Jennings Bryan the Democratic Presidential Nomination (1896)

Huey Long Announces His “Share Our Wealth” Program (1934)

V. Intersection with Other Reform Movements 2-5K Words

Populism and the Civil Rights Movement, Women’s Rights, and Labor Movement

2-5K Words

Populism and Progressivism

2-5K Words

VI. Future of Reform Movement

Populism as a Force for Nativism

2-5K Words

Populism and the Growth of Third Party Candidates

2-5K Words

VII. Author Suggested Illustrations, Tables, and Documents

Total Words

27.5-48K Words